

# DREAM HOME

**MOLE-RAT EDITION**



<Name>  
<Address1>  
<Address2>  
<City/State/Zip>

<Date>

Dear <Name>:

**Naked mole-rats are some of nature's best builders. But sometimes they need to call in the professionals.**

**You can help us build a brand-new habitat.**

There are few animals as unique and fascinating as the naked mole-rat, the nearly blind and deaf rodent with huge front teeth that has delighted guests for years here at the Smithsonian's National Zoo.

For decades, naked mole-rats have thrived in their home at the Small Mammal House. But their current habitat doesn't reflect how they live in the wild. And we want to improve our guests' ability to see these strange creatures in action.

**We need help from members like you to raise \$100,000 to move build a dream home for the naked mole-rats. If you make a gift of [ASK AMOUNT] or more, [SYMBOLIC ASK LANGUAGE] and, for a gift of [ASK AMOUNT] or more, [SYMBOLIC ASK LANGUAGE]!**

Member support has led to the completion of the new red panda habitat and the electric eel exhibit, featuring lights and sounds triggered by the eel's current, in Amazonia. The new state-of-the-art naked mole-rat habitat will offer:

**New tunnels and chambers—and a behind-the-scenes look for guests.**

We are moving our naked mole-rats to a larger space in the Small Mammal House: a corner exhibit, where the subterranean rodents can explore an expanded network of tunnels and chambers. On one

*(over please)*

YES, as a FONZ member, I am proud to support the Smithsonian's National Zoo. Toward that end, please accept my dedicated gift of:

\$ASK1     \$ASK2     \$ASK3     Other \$ \_\_\_\_\_

Member ID    Source Code

<Name>  
<Address1>  
<Address2>  
<City/State/Zip>

barcode

**Go to [fonz.org/molerat](http://fonz.org/molerat) to make your gift online.**

- My check is enclosed, payable to Friends of the National Zoo.
- I prefer to make my gift by credit card. *(Please see the reverse of this form.)*

Your contribution is tax deductible. Please return the reply form in the enclosed envelope to ensure that your gift reaches us. *Thank you.*

side, guests of all ages will be able to see the naked mole-rats thrive in a more realistic home. On the other side, guests will be able to get a special behind-the-scenes peek at the keeper area.

You and your family will have plenty of opportunities to see the naked mole-rats move through their new habitat. But that’s not all. This home improvement project will also include:

**A webcam, so you can watch the naked mole-rats on demand.**

There won’t be anything like seeing the new exhibit up close—and you’ll be able to keep watching once you get home. The new exhibit will include a webcam, so people around the world can tune in and see what our naked mole-rats are up to. The Small Mammal House was the first house at the Zoo to have a webcam, but it was deactivated several years ago. **This is your chance to help bring it back.**

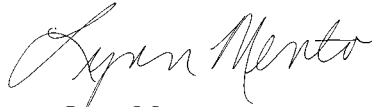
A trip to the new naked mole-rat exhibit is a chance to see this awesome animal in person—and it’s also an opportunity to show budding conservationists the wonders of the animal kingdom.

**You can help provide an amazing habitat for the naked mole-rats.  
Please give generously today!**

Sincerely,



Dennis Kelly  
Director  
Smithsonian’s National Zoo



Lynn Mento  
Director  
Friends of the National Zoo

P.S. There isn’t an animal here at the Zoo quite like the naked mole-rat, a subterranean species living in the Small Mammal House. It’s three inches long, nearly hairless, and may never see the surface its entire life. It lives in a colony with a queen, doesn’t need to drink water, and isn’t harmed by cancer. **Your donation will go a long way to providing these weird and wonderful animals the new home they deserve. Thank you!**

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**PLEASE BILL MY CREDIT CARD BELOW FOR:**

- My entire contribution.
- Monthly donation: please charge my credit card \$\_\_\_\_\_ per month.

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Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

*Tax-deductibility: Your acknowledgment letter will confirm the tax-deductibility of your contribution.*