

HELP US BUILD A BEAUTIFUL HOME FOR PRZEWALSKI'S HORSES



<Name>
<Address1>
<Address2>
<City/State/Zip>

<Date>

Dear <Name>:

We almost lost the Przewalski's horse.

In the early 1900s, there were just 14 Przewalski's horses left in the world. But conservation programs around the world, including those spearheaded by Smithsonian scientists, have brought these horses back from the brink. Now there are Przewalski's horses living in the wild again, thriving in Mongolia.

In Mongolia, Przewalski's horses—the last truly wild horses left in the world—are called “takhi,” which means “spirit.” You can show your giving spirit today by going to fonz.org/spirit. With funds raised from generous donors like you, we will be able to bring Przewalski's horses back to the Smithsonian's National Zoo, and we'll be able to provide them with a beautifully renovated habitat worthy of this incredible conservation success story.

Friends of the National Zoo will match gifts up to \$50,000, so you can double your impact if you donate today!

With these funds, we can improve the exhibit from the ground up—literally. Planned upgrades include fresh grass for the new residents to graze on, a Mongolian-themed structure to keep them shaded and sheltered, and a new look at the conservation story that has turned 14 horses into about 1,900 today.

The Smithsonian Conservation Biology Institute (SCBI) in Front Royal, Virginia is a leader in Przewalski's horse conservation. SCBI was the home of the first successful Przewalski's horse

(over please)

SMITHSONIAN'S NATIONAL ZOO | FRIENDS OF THE NATIONAL ZOO | PO Box 37012, MRC 5516, Washington, DC 20013-7012

Go to fonz.org/spirit to make your gift online.

YES, I want to help bring Przewalski's horses back to the Smithsonian's National Zoo and give them the home they deserve. Toward that end, please accept my dedicated gift of:

\$ASK1 \$ASK2 \$ASK3 Other \$ _____

Remember: FONZ will match gifts up to \$50,000, so you can double your impact if you donate today.

<Name>
<Address1>
<Address2>
<City/State/Zip>

Member ID Source Code

My check is enclosed, payable to Friends of the National Zoo.

I prefer to make my gift by credit card.
(Please see the reverse of this form.)

Your contribution is fully tax deductible. Please return the reply form in the enclosed envelope to ensure that your gift reaches us. *Thank you.*

artificial insemination, and has become a hub for reproductive research, genetic management, reintroduction into the wild, and more. In fact, in a big step forward for conservation, four Przewalski's horse foals were born earlier this year at SCBI.

We need your help to tell their story—to show the power of conservation at work—right here at the Zoo. Get into the spirit with a donation today. Thank you!

Sincerely,



Steve Monfort
John and Adrienne Mars Director
Smithsonian's National Zoo and
Conservation Biology Institute



Lynn Mento
Executive Director
Friends of the National Zoo

P.S. Your donation will help us improve the Zoo's Przewalski's horse habitat from the ground up. Please give generously today and have your impact doubled!

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PLEASE BILL MY CREDIT CARD BELOW FOR:

- My entire contribution.
- Monthly donation: please charge my credit card \$ _____ per month.

American Express Visa MasterCard Discover

Card No. _____ Exp. Date _____

Name on Card _____

Signature _____

Tax-deductibility: Your acknowledgment letter will confirm the tax-deductibility of your contribution.